

# ku•dos con•cepts

Polly Kornblith, Ed.M.  
pk@kudosconcepts.com

401 Sandy Valley Road  
Westwood, MA 02090  
617.566.7975  
www.kudosconcepts.com

## instructional design & e-learning development

- Created conceptual outline, high-level design document, and initial storyboards for online *Customer Center On-Boarding* course for Illumina Interactive's client SolidWorks
- Performed expert review of Readak's global online *Study Strategies* course for middle and high school students
- Developed 11-module *Taking Control of Your Career* online workbook for the United Nations Office of Human Resources Management (OHRM)
- Re-architected, reorganized, and rewrote help systems for Pearson's proprietary learning management system (LMS), including using single sourcing to generate customized instructor and student help for multiple disciplines
- Created a facilitator's guide for a complex, all-day, in-person simulation on drug discovery and development for Novartis
- Designed and developed 3 online human resources courses for the United Nations Field Personnel Division (FPD) for deployment to missions worldwide
- Developed a proposal and outlined a design for converting an in-person *Counseling to Careers* training program to a blended version
- Designed an online training program for the Federal Aviation Administration (FAA) on the Automatic Detection and Processing Terminal (ADAPT) system
- Created online training course on writing and developing effective policy for the United Nations Department of Peacekeeping Operations (DPKO)
- Designed three 6-hour online courses on strategic healthcare management for eCornell
- Developed two 8-hour online courses on negotiations for eCornell
- Designed three 6-hour online courses for the United Nations Development Programme (UNDP) as part of an eCornell Human Resource Management certification: *Foundations of Human Resource Management in UNDP, Learning & Development, and Job Evaluation*
- Consulted to WebCT (now Blackboard) and major educational publishers on ways to enhance the quality of digital content offerings
- Developed criteria for evaluating the quality of digital content available in the higher education market
- Designed assessments for determining knowledge and skill levels of managers in an online leadership-training certificate program
- Composed, selected, and assembled online resource materials to accompany chapters in higher-education textbooks for Houghton Mifflin
- Developed AERS training modules for the FAA
- Developed user training for Permessia (formerly DYS Analytics) on an enterprise application that analyzes email traffic patterns, optimizes resource use, defines and monitors service levels, and detects possible security issues
- Designed and created online learning modules on Six Sigma measurement statistical analysis for Pearson Performance Solutions
- Created online modules for the Master of Translation program at NYU Virtual College
- Developed web design and computer skills curricula, including teacher training materials, for use in secondary schools
- Designed self-paced online learning modules on an eCRM application
- Developed numerous courses for system administrators, developers, and business users on an e-business intelligence tool
- Created courseware on web site design and data warehousing for Sybase, Inc.
- Produced slide-based, 2-day course on APIs

## research & writing

- Developed *ePerformance Guide* and *ePerformance Quick Reference* for the United Nations OHRM
- Revised *MyTest Instructor Quick Start Guide* and other customer-facing materials for Pearson Education
- Research, documented, analyzed, and recommended improvements in online course development and production workflow for Pearson Education
- Created guides for managing multiple course sections and teaching with MyMathLab, a Pearson Education online math education product
- Developed and updated numerous install and user guides for GBS Permesssa (formerly DYS Analytics) CONTROL! applications
- Wrote numerous quick-start and user guides for instructors and students teaching and learning in online environments
- Developed 250-page hardware/software manual on the Polaroid Prediction 2000 Automatic Halftone Proofing System
- Documented adapter for bringing XML from BladeRunner into BroadVision's One-to-One Enterprise server
- Authored *Lotus Notes and Domino 4.5 Answers*, 1<sup>st</sup> and 2<sup>nd</sup> editions, published by Osborne/McGraw-Hill (rated 2<sup>nd</sup> best Lotus Notes book available on Amazon)

## web & multimedia design

- Reviewed and edited training video scripts for students and instructors using National Geographic Learning's MyELT program for non-native English speakers
- Critiqued and edited web site for non-profit Public Responsibility in Medicine & Research (PRIM&R)
- Reorganized and revised all content on a Pearson web site
- Scripted and produced 5 online training videos for Pearson Education
- Conceptualized, designed, and coded web site for Harvard Medical School
- Developed online marketing tours for Pearson
- Designed web sites for an independent ceramic artist and his commercial studio

## project management

- Managed integration and maintenance of higher education help systems for Pearson Education
- Managed course development and documentation projects for numerous clients, including the United Nations, Pearson, GBS Permesssa (formerly DYS Analytics), Sybase, Polaroid, and BroadVision
- Managed editing of all Sybase, Inc. training and consulting materials, including student materials, instructor guides, slides, multimedia presentations, marketing collateral, white papers, and online learning objects, for 6+ years
- Performed market research and implemented marketing strategy for a startup high-tech licensing company
- Developed, implemented, and evaluated national marketing plan that increased sales by 200% annually for 3 consecutive years and expanded customer base by 1000% for innovative educational curriculum product

## education

- Ed.M., Harvard University, 1982
- B.A., Beacon College, 1979

## government clearance

- Top Secret

## affiliations

- Editorial Freelancers Association
- National e-Learning Guild
- Society for Technical Communication (International Judge, 2007, 2009; Region 1 Judge, 2001–2009)